Content Migration Planning

Page and Post Types

- Post
 - Article/Editorial content that is tagged with categories.
- Page
 - Main content pages and shorter top level pages.
- Landing Page (Custom)
 - Home page and other long form or special content pages
- Milestone (Custom)
 - Used for the timeline.
- Testimonials (Custom)
 - Testimonial content.

Drupal Content for Migration

- General Purpose Page (general_purpose_page)
 - This content could be manually created instead of automatically imported as there are only a handful of items and the content is simple.
 - Pages include:
 - Our Grantees (<u>https://mysourcewise.com/grantees</u>)
 - Sourcewise Leadership (<u>https://mysourcewise.com/leadership</u>)
 - Advisory Council (<u>https://mysourcewise.com/advisory</u>)
 - Board of Directors (<u>https://mysourcewise.com/board</u>)
 - Commitment (<u>https://mysourcewise.com/commitment</u>)
 - Mission & Vision (<u>https://mysourcewise.com/mission</u>)
 - About Sourcewise (<u>https://mysourcewise.com/about</u>)
 - Event Calendar (<u>https://mysourcewise.com/calendar</u>)

• Media page

- Examples include:
 - Sourcewise To Host Community Education Series Focused On Medicare & Drug Plan Updates For 2020 (<u>https://mysourcewise.com/media/press-release/sourcewise-host-community-education-series-focused-medicare-drug-plan-updates</u>)
 - Sourcewise Announces Historic Community Representation Position (<u>https://mysourcewise.com/media/press-release/sourcewise-announces-h</u> istoric-community-representation-position)

- Sourcewise Welcomes Chief Executive Officer (<u>https://mysourcewise.com/media/press-release/sourcewise-welcomes-chief-executive-officer</u>)
- Sourcewise Announces Interim Chief Executive Officer (<u>https://mysourcewise.com/media/press-release/sourcewise-announces-interim-chief-executive-officer</u>)
- Adobe Donates Wheelchairs to Sourcewise Clients
 (<u>https://mysourcewise.com/media/press-release/adobe-donates-wheelcha</u> irs-sourcewise-clients)

Milestone

• Content found on the timeline at <u>https://www.mysourcewise.com/media-center/timeline</u>

Newsletter Article

- Examples include:
 - Keep Our Community Safe: Follow the Precautionary Measures Implemented at the Local and State Levels (<u>https://mysourcewise.com/keep-our-community-safe-follow-precautionary</u> <u>-measures-implemented-local-and-state-levels</u>)
 - Keep Our Community Safe: Follow the Precautionary Measures Implemented at the Local and State Levels (<u>https://mysourcewise.com/keep-our-community-safe-follow-precautionary</u> <u>-measures-implemented-local-and-state-levels</u>)
 - Community Volunteer Opportunities at Sourcewise
 (<u>https://mysourcewise.com/community-volunteer-opportunities-sourcewise</u>)
 - Community Volunteer Opportunities at Sourcewise

 (<u>https://mysourcewise.com/community-volunteer-opportunities-sourcewise</u>)
 - 1040-SR Form Created Just for You (<u>https://mysourcewise.com/1040-sr-form-created-just-you</u>)

Newsletter Landing Page

- These are containing pages for newsletter articles grouped by date.
- This content will be imported into the new site as categories for the newsletter articles.

• Page with Unique Block

- Informational pages that had a block below the main content.
- Examples include:
 - Area Plan (<u>https://mysourcewise.com/area-plan</u>)
 - Medicare Counseling Sites (<u>https://mysourcewise.com/appointments</u>)
 - Understand Your Medicare Options (<u>https://mysourcewise.com/medicare-options</u>)
 - Connecting you to resources (<u>https://mysourcewise.com/information</u>)

 Fresh, local produce for seniors (<u>https://mysourcewise.com/farmers-market</u>)

• Security Article

- Examples include:
 - A Beneficial Guide on Internet Safety for Seniors (<u>https://mysourcewise.com/beneficial-guide-internet-safety-seniors</u>)
 - Santa Clara County District Attorney's Office Warns of Sweepstakes Email (<u>https://mysourcewise.com/santa-clara-county-district-attorney's-office-wa</u> rns-sweepstakes-email)
 - AoA Warns of Recent Email Scam (<u>https://mysourcewise.com/aoa-warns-recent-email-scam-0</u>)
 - Be Alert for "Medicare Genetic Testing Scam" (<u>https://mysourcewise.com/be-alert-medicare-genetic-testing-scam</u>)
 - Report Phantom Debt Collectors (https://mysourcewise.com/report-phantom-debt-collectors)

• Standalone File

- Documents and files that are referenced in other content.
- Pages include:
 - Sourcewise 2020-2021 Public Hearing Schedule (<u>https://mysourcewise.com/sourcewise-2020-2021-public-hearing-schedul</u> <u>e</u>)
 - 2020 Area Plan Public Hearing Schedule.pdf (<u>https://mysourcewise.com/2020-area-plan-public-hearing-schedulepdf</u>)
 - 2019 July Media Kit (<u>https://mysourcewise.com/2019-july-media-kit</u>)
 - Sample menu (<u>https://mysourcewise.com/sample-menu</u>)
 - Sourcewise-Caregiver-Network-Brochure-Final (<u>https://mysourcewise.com/sourcewise-caregiver-network-brochure-final</u>)
 - 2019 Media Kit file (<u>https://mysourcewise.com/2019-media-kit-file</u>)
 - 2019 Impact Brochure Upload (<u>https://mysourcewise.com/2019-impact-brochure-upload</u>)
 - 2018 Medicare AEP Promotional Flyer (<u>https://mysourcewise.com/2018-medicare-aep-promotional-flyer</u>)
 - Sourcewise Style Guide Online (<u>https://mysourcewise.com/sourcewise-style-guide-online</u>)
 - Sourcewise.CommunityImpact_brochureFY16-17 (<u>https://mysourcewise.com/sourcewisecommunityimpactbrochurefy16-17</u>)
 - MediaKit_2018_Final_web (<u>https://mysourcewise.com/mediakit2018finalweb</u>)
 - 2016-2020-Sourcewise-Area-Plan-FINAL.pdf (<u>https://mysourcewise.com/2016-2020-sourcewise-area-plan-finalpdf</u>)
- Testimonials
 - Examples include:

- Anna C. (<u>https://mysourcewise.com/anna-c</u>)
- Nancy H. (<u>https://mysourcewise.com/nancy-h</u>)
- Lucena C. (<u>https://mysourcewise.com/lucena-c</u>)
- Sally W. (<u>https://mysourcewise.com/sally-w</u>)
- Maggie, 69 (<u>https://mysourcewise.com/maggie-69</u>)
- Taxonomy
 - Existing tags, article types, and other categories will be imported for use.

Migration Map

We will be migrating in content from the Drupal site and creating content in WordPress based on the map below. Some content will be manually created and others will be imported via a script we will create. Content counts are estimated and are only presented for scope and scale.

Legend:

Manually Created Scripted Import

Туре	Count	Мар	Notes
article	205	Post	Newsletter articles as found on https://www.mysourcewise.com/articles/summer-2020
general_purpose_page	10	Page or Landing Page	Pages like Our Grantees, Sourcewise Leadership, Advisory Council, Board of Directors, Commitment, Mission & Vision, About Sourcewise, and Event Calendar
media_center_page	4	Landing Page	Under media center: resources, public relations, brand, impact
			These are similar to security articles and articles. Announcements and editorials. See: <u>Media Center Archive</u> and <u>Hope for seniors struggling in the job market</u> <u>SOURCEWISE SPECIALIZES IN HELPING LOW-INCOME</u>
media_page	36	Post	SENIORS FIND
milestone	75	Milestone	Used for: <u>Timeline</u>
newsletter_banner	43	Categories	These are landing pages for newsletter articles of different time periods. <u>Spring 2020</u> or <u>Winter 2019</u>
page	4	Page	Primarily used for the homepage
page_with_unique_block	47	Page	Pages like https://www.mysourcewise.com/appointments
security_article	36	Post	These are essentially tagged articles. See: <u>A Beneficial</u> <u>Guide on Internet Safety for Seniors</u>
standalone_file	12	WP Media	These will be manually imported for reference but will not be pages or posts

testimonials
