

Protect Established Services for Older Adults in Santa Clara County



For more than 50 years, Sourcewise has helped older adults and caregivers navigate aging with independence, dignity, and choice. Today, we connect our community to more than 800 providers and 20+ programs—from meals delivered to your door to rides to the doctor to help with understanding your health insurance.

What's at Stake under SB 1249

California is changing how aging services work across the state. As these changes move forward, we should build on what already works: Sourcewise's established services, local knowledge, and relationships built over decades.

Join older adults, caregivers, and neighbors across Santa Clara County speaking up to protect trusted local services and keep Sourcewise rooted in the community.

 Primary Mission	Exclusive focus on older adults & caregivers. Sourcewise advocates, plans, and delivers equitable services for older adults, adults with disabilities, and caregivers using a person-centered approach to enhance independence and quality of life.
 Governance	Community-informed. Community-driven. As a nonprofit, our work is guided by local residents, older adults, caregivers, and community partners who help shape the services and priorities that matter most.
 Community Voice	Guided by those we serve. Since 2019 we have: ▪ Collected 8,278 surveys from community members ▪ Hosted 17 focus groups with 147 participants ▪ Gathered 142 surveys from local service organizations
 Service Continuity	Your voice helped establish new services. Since 2020, we've expanded from 10 services to more than 20 and now help over 100,000 people each year. Services like: ▪ Digital Literacy ▪ Emergency Assistance Program for one-time financial assistance ▪ More caregiver services & accessibility ▪ Offer 1:1 Benefits Enrollment Assistance like Medi-Cal and CalFresh (Food Stamps)
 Flexibility & Innovation	Piloting tomorrow's solutions. Sourcewise won 4 USAging Awards for Innovation & Achievement 2022 - For providing smart speakers to older adults to combat isolation and improve digital literacy during COVID 2023 - For creating a low-tech based caregiver support platform 2025 - Intergenerational Activities Program, addressing social isolation 2026 - Providing hands on coordination to help IHSS clients with finding the right caregiver to help them
 Local Trust	Trusted by older adults and caregivers for over 50 years

What This Means for Older Adults



One trusted place to call



Services shaped by our local community



Culturally responsive programs



Stability during aging transitions



“Since I joined [Digital Link], I’ve got a whole new set of goals that keep my brain sharp and boost my self-confidence. The busy learning schedule also helped ease the loneliness of my daily life. Now, my life is full of hope and happiness. I wanted to take a moment to say how much I appreciate all of the incredible people at Sourcewise.”

Lily, Digital Link participant



“I just really got so much from the caregiver education part of source wise. I was coming in with no knowledge. I didn’t know anything and just to be able to learn these really important lessons about. Taking care of a loved one. Having people to talk to and text with was just. Just so important. I couldn’t have done it without the resources at Sourcewise. These lessons were simple but huge.”

Juli, Caregiver for her mother



“Sourcewise helped us tremendously and I highly recommend the program for others and hope it will be continued.”

Diane, Caregiver for her mother who receives assistance from Sourcewise



“For me as her daughter, it’s given me peace of mind and the ability to focus on being her support system emotionally, rather than being overwhelmed trying to manage full-time care alone.”

Susan, Daughter of program participant at Sourcewise



Who We Are

From the early 1970s to 2013, we served you as the Council on Aging Silicon Valley. As demand for services grew, particularly the need to serve people with disabilities, we evolved and became Sourcewise. Regardless of our name, we have continued to focus and serve Santa Clara County older adults and caregivers steadfast as your local Area Agency on Aging, delivering essential programs such as information and resources, Meals on Wheels, senior employment, Medicare counseling, case management and caregiver support.

As a community-governed 501(c)3, your voice is our compass. Every program is a reflection of your needs. Within our community, the way services are delivered is deeply rooted in our collective need to feel heard, represented, and to see meaningful action taken.



Watch this short video to learn more about Sourcewise featured on The Balancing Act - TV Show



Can we count you in? Sign the Pledge Now!



SOURCEWISE

■ 3100 De La Cruz Blvd, Suite 310
Santa Clara, CA 95054

■ 16340 Monterey Road
Morgan Hill, CA 95037

mysourcewise.com

